

# Te Taumata o Ngāti Whakaue

# Iho Ake 2035 Strategy



**TE TAUMATA O  
NGĀTI WHAKAUE IHO AKE**

## Te Moemoeā

**Ngāti Whakaue Iho,  
Ngāti Whakaue Ake**  
Strong Whakaue Culture,  
Whānau, Hapū and Iwi

## Te Whakatauāki

**Hei aha au i mate noa ake  
ai ka tupu aku pākārito**  
To empower whanau through Whakaue  
identity, language, culture, education,  
health and social wellbeing

## Ngā Mātāpono

**Whanaungatanga**  
We work together to create a  
sense of belonging

**Manaakitanga**  
We care for and respect each other

**Kaitiakitanga**  
We are caretakers of our people  
and ngā taonga tuku iho

**Pono me te Tika**  
We act with integrity

**Mana Motuhake**  
We empower whānau, hapū and iwi  
self determination

## NGĀ WHĀINGA

### Whāia te Whakauetanga

## NGĀ ARA HEI WHAI

Critical things we must do  
to achieve our goals

## OUR WHĀNAU, HAPU, IWI AND MARAE ARE CULTURALLY PROUD AND VIBRANT

- 1.1 Preserve, capture and archive our Mātauranga Whakaue for future generations
- 1.2 Provide our whānau opportunities to strengthen te reo me ngā tikanga o Ngāti Whakaue
- 1.3 Embed Whakauetanga in all educational settings including Marae

## NGĀ ARA WHAKATUTUKI

Actions to achieve our goals

## IWI AND MARAE ARE CULTURALLY PROUD AND VIBRANT

- 1.1.1 Knowledge, archives and stories of and from our kōeke are digitally captured and appropriately shared from 2027
- 1.1.2 Pātaka kōrero o Ngāti Whakaue to be developed and fully operating as a one-stop-shop and platform capturing, storing, producing and celebrating Whakaue content and achievements from 2033.
- 1.2.1 Our Whakaue paepae and hāpai succession plan and delivery is refreshed and implemented from 2024. Clear targets are identified and agreed, guided and supported by kōeke and other knowledge holders.
- 1.2.2 Reo and tikanga aspirations for Whakaue whānui identified and programmes and pathways to support whānau put in place from 2030.
- 1.3.1 Whakaue mātauranga framework and curriculum implemented and regularly reviewed from 2028
- 1.3.2 Localised Whakaue education curriculum resources developed and provided for kaiako and ākongā learning within our rohe from 2029.

### Whāia te Kotahitanga

## WE ARE CONNECTED

- 2.1 Ngāti Whakaue uri are aware and connected with Te Taumata o Ngāti Whakaue
- 2.2 Maintain strong kōeke and rangatahi inclusion and guidance in the future of Te Taumata o Ngāti Whakaue
- 2.3 Build and strengthen relationships with kura businesses, agencies and Whakaue entities who align with our moemoeā

## TO OUR PEOPLE AND COMMUNITY

- 2.1.1 Te Taumata branding, communication and engagement plan implemented from 2024
- 2.1.2 Regular Te Taumata forum with Whakaue uri to update and gather feedback on key plans and activities from 2024.
- 2.2.1 Annual forum for rangatahi and koeke to guide and influence key Te Taumata o Ngāti Whakaue strategies, action plan and decisions from 2025.
- 2.3.1 Ngāti Whakaue entities and businesses forum established to work on projects that support our collective iwi aspirations from 2026.
- 2.3.2 Seek and foster strategic relationships with key agencies and kura to achieve our moemoeā.

### Whāia te Rangatiratanga

## OUR WHĀNAU AND

- 3.1 Support whānau to be engaged in education, training or employment pathways.
- 3.2 Monitor and advocate for the housing needs of our whānau
- 3.3 Educate and connect whānau to te Taiao

## COMMUNITIES ARE INDEPENDENT, STRONG AND RESILIENT

- 3.1.1 Whānau education, training and employment navigators support a growing number of whānau from 2030.
- 3.1.2 Basic living and work ready skills programmes facilitated from 2028.
- 3.1.3 Trades training/apprenticeships implemented from 2035.
- 3.2.1 Whakaue housing needs assessment regularly conducted from 2025.
- 3.2.1 Financial literacy or other programmes to support whānau along the home ownership pathway from 2024.
- 3.3.1 Taiao based education and wellbeing holiday programmes or other initiatives from 2031.

### Whāia te Taumata

## WE STRIVE FOR

- 4.1 Embed Whakauetanga across Te Taumata o Ngāti Whakaue
- 4.2 Kaimahi are proud to work for Te Taumata o Ngāti Whakaue
- 4.3 Governance will ensure quality environment and infrastructure to support operations to be efficient and effective
- 4.4 Enhance our organisational intelligence to respond strategically to needs, financial and organisational opportunities and risks

## ORGANISATIONAL EXCELLENCE AND SUSTAINABILITY

- 4.1.1 Whakauetanga induction and training modules for all governance and staff implemented and regularly taught from 2024
- 4.2.1 Regular staff satisfaction surveys and workshops conducted, results reviewed, and action taken from 2024.
- 4.2.2 Celebrate wins and successes and look to continuously improve and strengthen the workplace, systems and processes from 2024.
- 4.3.1 The Trust Deed and governance structure will be reviewed to ensure it is fit for purpose before 2024.
- 4.3.2 Strategic plan is reviewed for effectiveness and efficiencies from 2029.
- 4.3.3 Board members are appropriately qualified and trained to ensure they provide effective governance from 2024.
- 4.4.1 Systems are in place to identify and escalate opportunities and risk within and across the organisation from 2024.